



An Appalachian Summer Festival

music • dance • theatre • visual arts • film

2017 Playbill Advertising Sizes & Prices

- Complimentary ad design
- Ads are full color

Full Page	7.25”W x 9.625”H	\$1100
Half Page Horizontal	7.25”W x 4.75”H	\$775
Half Page Vertical	3.625”W x 9.625”H	\$775
Quarter Page Horizontal	7.25”W x 2.312”H	\$500
Quarter Page Vertical	3.5”W x 4.75”H	\$500

Ad Contract Deadline: April 28, 2017

Ad Materials Deadline: May 5, 2017

Business Name _____

Contact Name _____

Mailing Address _____

Phone Number _____

Email Address _____

Signature _____ Date _____

Forms can be emailed, faxed (828.262.2848) or mailed to ASU Box 32045, Boone, NC 28608.
For questions please contact Anna Gaugert, Director of Marketing & Public Relations, at
gaugertah@appstate.edu or 828.262.6084, ext. 107.