



# An Appalachian Summer Festival

*Celebrating 35 years!*

## 2019 Playbill Advertising Sizes & Prices

- Complimentary ad design
- Ads are full color

Full Page	7.25”W x 9.625”H	\$1200
Half Page Horizontal	7.25”W x 4.75”H	\$800
Half Page Vertical	3.625”W x 9.625”H	\$800
Quarter Page Horizontal	7.25”W x 2.312”H	\$500
Quarter Page Vertical	3.5”W x 4.75”H	\$500

**Ad Contract Deadline: April 12, 2019**

**Ad Materials Deadline: May 17, 2019**

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Forms can be emailed, faxed (828.262.2848) or mailed to ASU Box 32045, Boone, NC 28608.  
For questions please contact Anna Gaugert, Director of Marketing & Public Relations, at  
gaugertah@appstate.edu or 828.262.6084, ext. 107.